



Debbie Poole  
Chief Operating Officer  
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PEOPLE FOR  
THE ETHICAL  
TREATMENT  
OF ANIMALS

Australia

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Dear Ms Poole,

Greetings from People for the Ethical Treatment of Animals (PETA). I hope this message finds you well. Following news that Bunnings' sausage sizzles will soon make a comeback in some states, we urge you to **relaunch them with the future of the planet, the health of Australians, and the lives of animals in mind, simply by allowing those raising funds to sizzle only vegan sausages.**

The devastating effects of animal agriculture on the environment are now widely recognised. The production of beef requires 20 times more land and emits 20 times more greenhouse-gas emissions per gram of edible protein than that of common plant proteins. It's little wonder that, in 2019, University of Oxford researchers confirmed that [eating vegan is the single best way to help save the planet](#) and that the [UN named meat "the world's most urgent problem"](#).

It's been a tough year for everyone, and the reality is that the COVID-19 pandemic – which experts agree likely started at a "wet market" in China – stems in large part from humankind's abhorrent treatment of our fellow animals. Growing concerns about potential future swine and bird flu pandemics suggest that it's not only eating the flesh of wild animals that must end. As far back as 2016, the UN Environment Program warned that the "livestock revolution" increases the likelihood of disease transmission.

Of course, that's not to mention the other diseases that claim lives, burden our medical system, and are also linked to meat consumption. The World Health Organization has classified the consumption of processed meat – such as sausages – as "carcinogenic to humans", while eating two servings of red meat, processed meat, or poultry per week has been linked to an increase of up to 7% in the risk of suffering from cardiovascular disease, our nation's number one killer.

Then there's the toll on other animals. Annually, some 72 billion land animals are barbarically slaughtered to meet the global demand for their flesh. Each one of them was an individual, just like the companion animals with whom we share our homes. Sadly, unlike them, animals bred for meat endure brief, miserable lives in captivity before being sent to their deaths.

Happily, thanks to the wonderful vegan alternatives now available, animals need not suffer for sausages – and when it comes to taste, no one would even know the difference. PETA raised funds for wildlife affected by bushfires in January featuring Alternative Meat Co snags, and the feedback was overwhelmingly positive.

Bunnings *can* support charities while also supporting a better future for the planet, humans, and other animals. We hope you will seize this opportunity.

Best wishes,

Emily Rice  
PETA Australia

Affiliates:

- PETA US
- PETA Asia
- PETA India
- PETA Germany
- PETA Netherlands
- PETA Foundation (UK)

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