

PEOPLE FOR
THE ETHICAL
TREATMENT
OF ANIMALS**Australia**PO Box 20308
World Square
Sydney NSW 200208 8556 5828
PETA.org.au

Michael Schneider
Managing Director Australia and New Zealand
Bunnings
16–18 Cato Street
Hawthorn East
Victoria 3123

15th November 2018

Dear Mr. Schneider,

At People for the Ethical Treatment of Animals (PETA), we read with interest about your initiative to help ensure the safety of Bunnings customers by recommending that grillers put onions on the barbecue before sausages in order to prevent any onion from falling out and creating a slipping hazard. We have a suggestion that would give your health and safety standards even more sizzle: make the sausages vegan.

Stray onions on the floor may cause the occasional slip, but it's the sausage meat that poses the real danger: The World Health Organization has classified processed meat as a carcinogen in the same category as cigarettes. Researchers estimate that in 2020, 2.4 million people globally will die of causes associated with the consumption of red or processed meat, while the health-care costs for red meat-related illnesses will hit US\$285 billion (AU\$395 billion). According to Cancer Council Australia, around one-third of cancer cases in Australia – that's 37,000 each year – could be prevented through lifestyle change.

Switching to vegan sausages would not only benefit your customers' health but also spare the lives of animals in the meat industry, who are subjected to daily misery and endure a terrifying and agonising death. Cows are gentle giants – large in size but sweet in nature. When they're still quite young, farmers typically brand them with hot irons, cut or burn their horns off, and castrate males by ripping their testicles out – all without painkillers. Curious and clever, cows have been known to go to extraordinary lengths to escape from abattoirs.

Australian farmers also clip or grind down many piglets' teeth and cut their tails off, without any pain relief. After female pigs give birth, they're confined to farrowing crates so small that they can't even turn around, let alone fulfil their strong urge to build a nest as they would naturally do. They're forcibly impregnated over and over again, and each litter of piglets is torn away from them after only a few weeks and transported to fattening pens before eventually being sent to slaughter.

Affiliates

- PETA US
- PETA Asia
- PETA India
- PETA France
- PETA Germany
- PETA Netherlands
- PETA Foundation (UK)

November is World Vegan Month, so what better time to make a healthy and compassionate change? There are many meat alternatives available to throw on the barbie that have all the flavour of their fleshy counterparts with none of the cholesterol or cruelty to animals – just ask IKEA and Hungry Jack's, which have both recently launched vegan versions of traditional favourites, with massive success.

We'd love to meet with you to discuss this proposal – we could even throw a vegan sausage sizzle at one of your stores if you take us up on it. What do you say?

Sincerely,



Emily Rice
Outreach and Partnerships Liaison