



The Honourable Craig Kelly, MP  
Chair of the Parliamentary Joint Committee on Law Enforcement  
PO Box 1014  
Sutherland, NSW, 1499

7 December 2018

Dear Mr Kelly,

Greetings from People for the Ethical Treatment of Animals (PETA). I hope this letter finds you well. We were heartened to read your comments regarding the student protest against government inaction on climate change, in which you correctly identified the meat and dairy industries as major contributors to the warming of our planet. In fact, we couldn't have said it better ourselves!

Of course, the fact that the dairy and meat industries are also huge contributors to animal suffering is clear to most Australians – and this, combined with the environmental impact of raising animals to use their secretions and bodies for food, is a very compelling reason to boycott these “products”. That said, we thought you'd be pleased to know that people don't have to give up burgers and ice cream – they can just choose from the plethora of *vegan* versions now available!

On its way to you is a gift voucher, redeemable for delicious vegan burger patties and vegan ice cream at **The Cruelty Free Shop**. Their range of juicy burgers and creamy treats in indulgent flavours prove that we can turn down the planet's heat without turning down delicious food – so long as it's made of plants.

Research published earlier this year by the University of Oxford found that cutting out meat and dairy “products” could reduce an individual's carbon footprint from food by up to 73 per cent. The study concluded that making the switch to vegan eating could be the “single biggest way” for humans to reduce our negative environmental impact.

Livestock production is currently responsible for nearly 15 per cent of global greenhouse-gas emissions, and the UN's Food and Agriculture Organization warns that if they continue unchecked, emissions from the meat and dairy industries alone will undermine our efforts to keep temperatures from reaching an apocalyptic point.

The good news is that you don't need to stop enjoying your favourite foods in order to help the planet. You can barbecue a burger while keeping yourself and the Earth cool this summer – just by choosing the vegan versions of the foods you love.

We hope you enjoy your gift! And we encourage you to learn more about going vegan at [PETA.org.au](http://PETA.org.au).

Yours faithfully,

Emily Rice  
Outreach and Partnerships Liaison  
PETA Australia

PEOPLE FOR  
THE ETHICAL  
TREATMENT  
OF ANIMALS

Australia

PO Box 20308  
World Square  
Sydney NSW 2002

08 8556 5828  
[Info@peta.org.au](mailto:Info@peta.org.au)  
[PETA.org.au](http://PETA.org.au)

Affiliates:

- PETA US
- PETA Asia
- PETA India
- PETA Germany
- PETA Netherlands
- PETA Foundation (UK)