PETA would like to thank the following compassionate companies:

These members of the PETA Business Friends programme are generous supporters of animal rights. To learn more about this programme, please visit PETA.org.au/PBF.

Animal-Friendly Businesses

Our Special Thanks

We also wish to thank our wonderful members, who helped make this year’s achievements possible. We extend special thanks to our Augustus Club and Vanguard Society members, whose compassion and commitment have made it possible for us to do even more.

Tennis prodigy Jannik Sinner and four-time Grand Slam champion Naomi Osaka – who each served up kindness and respect to insects during their respective matches at the 2021 Australian Open – both earned an Australian Open Champion Award from PETA.

For International Women’s Day, we gave awards to eight entrepreneurs who have created successful vegan businesses, including one-fish-one-flea (Vegan Flea Market), Lara Kayser (KUSAGA), and Hannah Jones (Quasar Concepts). And we presented a Logical Leaders Award to the City of Stonnington for supporting a climate emergency plan that encourages people to stop eating meat.

To draw attention to cases of cruelty to animals around the country, including the burning death of a kangaroo, the mummification of a larva, and the killing of a bat, PETA offered rewards up to $2,000 for information leading to the arrest and conviction of those responsible. PETA sincerely applauding a juvenile brushturkey who had been spray-painted and was later euthanised because of his injuries prompted growing calls for his abusers to come forward.

Awards and Rewards

Thank you!

Financial Statement

REVENUE

Donations
In-Kind Donations
Legacies and Bequests
Interest Received
Other Income
Total Revenue

OPERATING EXPENSES

Programmes
Development
Management and General Expenses
In-Kind Services*
Total Operating Expenses

Thank you!

Thank you!

OPERATING EXPENSE ALLOCATION

Direct Programme Support
Indirect Programme Support
Management and General Support

*In-kind services were free of charge and were not included in operating expenses when determining support allocations.

CHANGE IN NET ASSETS FOR THE YEAR

Net Assets Beginning of Year
Net Income/(Loss) for the Year
Net Assets End of Year

Other Income

Profit

PETA Australia

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Thank you!

Thank you!

Thank you!

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They Do Not Belong To Us

Working to Protect Animalkind

2021 Annual Review

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AUSTRALIA
Groundbreaking Progress for Animals

PETA entities helped create a new pathway for cruelty-free cosmetics in China. After facing campaigns by PETA entities, luxury fashion companies, including Herrera, and other brands – will no longer sell items made from the skins of snakes, crocodiles, or other exotic animals.

After pressure from PETA Australia, insurance company, Munich Re, and its Chinese partner, the...