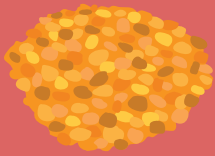


Save The Earth: GO VEGAN

GREENHOUSE GASES

Animal agriculture causes 50% of Australia's greenhouse-gas (GHG) emissions.



1 kg lentils
(200 g protein)

1 kg GHG emissions =

OR

44 g Australian beef
(10 g protein)



Australians eat more meat per person than residents of any other country: The average meat-eating Australian is responsible for almost 1 metric tonne of GHG emissions every year.



GHG emissions from 1 lamb chop =



GHG emissions from driving 10 km

LAND

Animal agriculture takes up 58% of Australia's land mass.



In Queensland, an area 32 times the size of the MCG gets cleared every day, mostly for grazing cattle.

WATER

Animal agriculture uses almost 1/3 of Australia's scarce freshwater resources.



Water needed to feed 1 meat-eater = water needed to feed 3 vegetarians



Water needed to produce 1 cup cows' milk = water needed to produce 3 cups soy milk



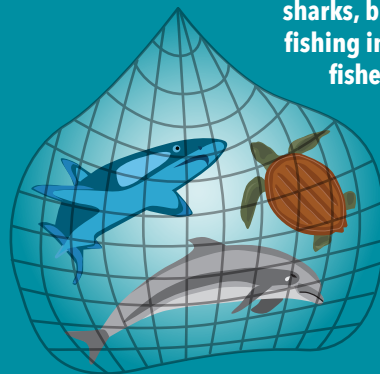
OR



Water needed to produce 1 hamburger = water needed for 1 month of showers

OCEANS

More than 3,300 protected dolphins, seals, sharks, birds, and turtles were killed by the fishing industry in 2016 in Commonwealth fisheries alone. Countless other animals were also killed, as "by-catch", but not recorded.



Greenhouse-gas emissions from animal agriculture are fuelling climate change, which is killing the Great Barrier Reef.



Just one cattle station in North Queensland has been dumping 500,000 tonnes of sediment - primarily animal waste - onto the reef each year.